

American Red Cross

Together, we can save a life

Preparedness and Prevention Programs for Youth



Initiative designed by the Red Cross to address school safety by implementing Red Cross education around first aid, disasters and humanitarian law and Red Cross Services and activities such as Youth clubs, Mass Care, and disaster response.



As part of research being conducted for this initiative, surveys were conducted in rural, suburban and urban schools at eight sites across the country among elementary, middle and high school students and their teachers.



- Results of the Research in Phase 1
 - Among K-2, students in urban schools had significantly higher recall of number to dial in an emergency (911). Significant leap between kindergarten and first grade.



- Results continued...
 - Among 3rd-5th, age appropriate awareness of first aid, disaster response and general safety was high; improvement on all items from each grade to the next higher grade



- Results continued...
 - Among 6th to 8th, significantly higher on first aid than disaster behavior; while first aid knowledge continued to grow no increase in disaster knowledge from 6th to 8th.



- Results (last one!)
 - Among 9th-12th, knowledge of first aid and disaster response decreased slightly over time; first aid scores still higher than disaster.

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Conclusion

Data suggests that there is no real increase in disaster knowledge after 5th grade.

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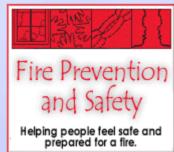


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TogetherWe Prepare™ Schools

Solution?

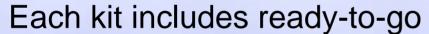








Three age specific kits





lesson plans, innovative workbook with reproducible activities, poster, stickers, certificates and video. Lesson plans meet standards for science, math, language arts and social studies



Three age specific versions

Each contains three chapters with complete lesson plans and reproducible activity sheets all linked to National Education Standards







First Aid and Preparedness

Three levels of presentations for elementary, middle and high school aged children

Short, interactive content that is a blend of disaster preparedness information and basic first aid



In addition to the programs, youth are involved as leaders – planning and conducting presentations

Red Cross youth clubs exist at all levels – elementary, middle and high, and college



All programs are available by contacting your local American Red Cross or visit www.redcross.org for more information